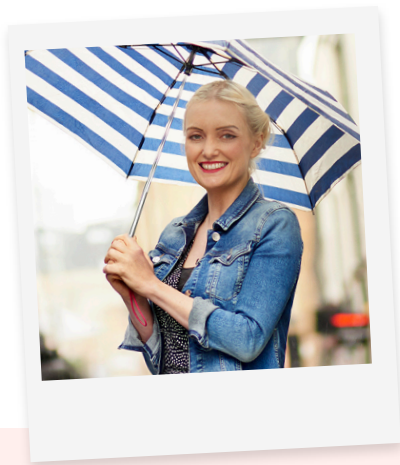


About me and girlsthattravel.com

My solo travel blog and podcast 'A Girl's Guide to Travelling Alone' - girlsthattravel.com, provides inspirational travel advice, destination guides and interviews all about solo female travel.



My blog posts and podcast episodes are categorized as follows: Destination guides for solo female travellers, travel tips (for example: 11 best first time solo travel destinations, how to plan your solo trip, the ultimate solo travel guide to New York City), inspirational interviews and real life stories. My SEO skills are excellent, I rank within the **first 5 results on Google** for popular search terms such as 'solo travel New York' 'Solo travel Barcelona' and 'Best first time solo travel destinations'.

Audience statistics

Age

- 39% are aged 25-34
- 24% are aged 18-24
- 19% are aged 35-44

Gender

- 76% are female
- 24% are male

Geography

- 36% United States
- 20% UK
- 7% Canada
- 6% Australia

Press and awards

So far, I have been featured on Mashable, BBC Radio 4's Woman's Hour, Wanderlust magazine, Good Housekeeping and The Telegraph. I have written guest posts for Matador Network, and Bradt Travel guides. I am also a regular contributor to HostelWorld online content and have appeared on Wanderlust Magazine's 'Ask the experts' panel. I also recently won Luggage Hero's '**Most Inspiring Travel Blogs**' award. My blog was also listed as a **top five resource for solo female travel** in Red Magazine. My podcast was shortlisted twice so far this year for the **best travel podcasts to listen to in 2019**.

How we can work together

I would love to work with you to help promote your brand or service. Please see below for ways that we can work together, or feel free to reach out to me at gemma@girlsthattravel.com

- Travel writing
- Sponsored posts
- Social media campaigns
- Podcast sponsorship
- Newsletter inclusion
- Competitions
- Content creation
- Speaking
- Press trips and reviews

“

Gemma was great to work with - she communicated clearly and promptly prior to the visit, as well as delivering content in a timely manner. We'd definitely work with her again.'

- Rebecca Males, Head of Community, Outside.co

“ *Gemma excels as both a podcaster and a presenter. Her fresh take on adventure went down a treat at Yestival, where she led an extremely popular workshop on podcasting, inspiring countless new podcasts to hit the airwaves. She is, quite simply, awesome.”*

- Adventurer and speaker, Dave Cornthwaite



Website statistics

- 10,000 page views per month
- 7,500 unique visitors
- DA: 29
- Highly engaged audience
- Top 5 SEO ranking for my solo travel city guides